

## About the Program



Mobile Application Development is the process by which application software is developed for low-power handheld devices, such as personal digital assistants, enterprise digital assistants or mobile phones. These applications are pre-installed on phones during manufacture, can be downloaded from customers from various mobile software distribution platforms. Android is a Linux-based operating system for mobile devices such as smart phones and tablet computers, led by Google. Android has a large community of developers writing applications that extend the functionality of the devices. This workshop will illustrate the method of mobile application using Android.

### Course Content

- Introduction
- Platform
- Software development
- Overall evaluation
- Application architecture
- Activity life cycle
- Event
- Dialogues
- Menu's & DB overview

One-Day Workshop  
On

## MOBILE APPLICATION DEVELOPMENT IN ANDROID

By  
GeniuSport, Chennai

28.08.2012  
(9.00 AM - 4.00 PM)

Organized by

**St. Peter's Engineering College  
Technology Business Incubator  
(SPEC-TBI)**



St.Peter's University  
Avadi, Chennai-54.

## Organizing Committee

**Chief Patron** : Dr.T.Bhanumathi  
Chairperson

**Patron** : Dr.K.P.R.Raja  
Dr. K.Balagurunathan  
Dr. M.Shanmugam  
Dr.D.S.Ramachandramurthy

**Convenor** : Dr.L.Mahesh Kumar

**Organising  
Secretary** : Prof.V.Thiagarajan  
Project Manager, SPEC-TBI

### ⊕ Registration Fees

Student/Faculty: Rs 500/-  
Registration fee includes Kit, Lunch and Refreshments.

### ⊕ Important Date

Registration: on or before August 21, 2012

### ⊕ Program Venue

Mechanical Block Seminar Hall,  
St. Peter's University

### ⊕ Address for Correspondence

Project Manager  
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Avadi, Chennai-600 054.  
Ph : 044- 26557020  
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## ABOUT THE INSTITUTION



St. Peter's University is a Deemed-to-be University, sponsored by St. Peter's Institute of Higher Education and Research Trust, established in 2008 under Section 3 of the UGC Act, 1956. It was earlier functioning as St. Peter's Engineering College which was established in the year 1992 and affiliated to Anna University, Chennai, with all the eligible programmes accredited by NBA AICTE, New Delhi. St. Peter's University is now poised with greater thrust for high quality education and innovating programmes leading to research and development. The Trust has been created for public charitable purposes with an objective of general utility, not evolving any profit.

It is situated in a spacious area of 60.00 acres of land between Annanur and Avadi Railway stations and is well connected with frequent bus and rail transport. In addition, the University is providing transport services between University and different parts of the city.

## SPEC-TBI

The National Science and Technology Entrepreneurship Development Board (NSTEDB) established in 1982 by Govt. of India under the aegis of Department of Science and Technology (DST) is an innovative mechanism for promoting knowledge driven and Technology-intensive enterprises. The Board having representatives from Socio-economic and Scientific Ministries / Departments, aims to convert "Job seekers" to "Job Generators" through Science and Technology interventions.

St. Peter's Engineering College - Technology Business Incubator was established with the financial support of Govt. of India in the year 2009 to promote Technopreneuship among Science & Technology professionals.

The goals set for the SPEC-TBI are:

- **New Venture Creation**
  - SPEC-TBI will help entrepreneurs in starting up their venture by providing space, facilities and mentoring
- **Technology Commercialization**
  - SPEC-TBI provides platform for speedy commercialization of technologies
- **Interfacing & Networking**
  - SPEC-TBI will help entrepreneurs to network with other entrepreneurs, Angel Investors, Venture capitalists, Financial Institutions etc.
- **R&D for Industry**
  - SPEC-TBI will enable small industry to take up R&D activity and technology up gradation activities

## REGISTRATION FORM

Name :

Qualification :

Designation :

Organization :

Address :

Phone :

Mobile :

Email ID :

Fee Payment Details

Draft No:----- Dated:-----

Amount:-----Bank:-----

The registration fee can be paid through a DD drawn in favor of

**"SPEC-TBI"**

Date:

Signature